

Springfield Park District Strategic Plan 2015 - 2020

The 2015-2020 Springfield Park District Strategic Plan creates direction for the future allocation of resources, financial stability, staffing levels, internal support and communication, organizational culture efforts, and the capacity for learning and growth. This Plan is the result of the collaborative efforts of Park District staff and the Board of Trustees.

The strategic planning process creates a better sense of order and channels resources in a direction that yields the greatest benefit to Park District resident taxpayers and other guests, focusing efforts on what is truly important for the organization. The Park District's strategic initiatives include:

Strategic Initiatives

- 1. Establish long-term financial stability**
- 2. Implement facility and maintenance upgrades**
- 3. Update technology**
- 4. Update equipment through a rotation purchase plan**
- 5. To achieve world-class customer service**

Mission Statement

“To provide accessible and memorable recreational opportunities that enrich the community and improve the quality of life for generations as well as conserve our natural resources.”