



# **Springfield Park District Strategic Plan 2022-2026**

The Springfield Park District Board Members and Park District Leaders participated in two Strategic Planning Retreats. The goals and outcomes of the Strategic Planning Retreats were to:

1. Identify the 2022-2026 Strategic Initiatives
2. Define the activities needed to implement the Strategic Initiatives
3. Prioritize the Strategic Initiative activities

The Board Members and Leaders brainstormed, collaborated, and voted on the activities to ensure the initiatives set forth within the 2022-2026 Strategic Plan meet the needs and expectations of the Park District resident taxpayers they are honored to serve. The Strategic Initiatives resulting from this meaningful work are shown below.

**The Strategic Initiatives for 2022-2026 are:**

- 1. Support our Infrastructure**
- 2. Develop and Implement Engaging Programming**
- 3. Create and Disseminate Effective Marketing**

The Springfield Park District Board will implement, as budget allows the prioritized activities to support the 2022-2026 Strategic Initiatives.